




2sms Real Estate

About 2sms

2sms allows business customers to send text messages from your computer to cell phones anywhere in the world. We help customers improve operations, demonstrate duty of care, and react more responsively to customers.

Text messaging reaches more people than email and faster than calling.

- ✓ To learn more - www.2sms.com
- ✓ Want a No cost No obligation trial account? – www.2sms.com/register.aspx
- ✓ For technical information - www.2sms.com/software.aspx



For Help, call 2sms on 877-276-7266 (USA), 0800 65 222 77 (UK) or +44 1234 757 800 (Rest of World) or email support@2sms.com. Support is available 24/7.

Overview

2sms enjoys the business of Real Estate industry customers who rely on 2sms to provide a highly available SMS service. Text messaging can be used to reach 1.7 billion cell phones worldwide. Where you need to communicate quickly to a group of employees, suppliers or customers, text messaging delivers benefits over email and voice calls.

Customers benefit from:

- Fast message delivery to cell phones worldwide
- ISO17799 certified supplier (Information security)
- Redundancy and resilience of platform
- Fast deployment
- Instant ROI
- 24x7 customer service toll free phone/email



Certifications

Owing to the sensitive nature of the information transmitted, Real Estate industry customers value the ISO 17799 certification (Information Security), registration with the Data Protection Registrar and the Investors in People Award. 2sms's commitment to privacy is demonstrated by its TRUSTe licensed privacy statement, which includes EU Safe Harbor compliance and license.



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Solutions used:

2sms offers a range of 25 software solutions and offers support with enabling these to work with customers existing systems. These solutions include:

- 2sms website
- Excel / Outlook add-ins
- XML for back end integration with existing IT systems
- Portal add-ins for Oracle, IBM Websphere and BEA WebLogic
- A pager replacement service written to be used on Companies existing SNPP software

Real Estate

Customers

Anderson Estate Agents and Screecons Estate Agents

Typical uses:

Customer communications

- Scheduling, confirmation and rescheduling of viewing times
- Informing of new available properties
- Progress updates on property sale or purchase

Internal communications

- Paperwork deadline changes
- Updates on customer purchases

Management Information

- MIS to Business Seniors at earnings announcement date
- Departmental and business unit performance statistics



Case Study

A Property Agent approached 2sms to provide them with a text messaging service which integrated with their real estate software application. In order that they could automatically send text messages to all customers whose profiles matched any new properties which came onto the market.

2sms provided the Property Agent with the 2sms XML code, which enabled them to integrate the text messaging facility directly into their systems, programming this to their own specifications. This provided them with the automatic textx they required plus allowed them to send specific updates and viewing confirmation to other customers.

This resulted in a more effective office team who benefited from time and cost savings.

Further Information

Further information can be found at www.2sms.com/documents

Or, contact support on 877-276-7266

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