




2sms Pharmaceuticals

About 2sms

2sms allows business customers to send text messages from a computer to cell phones anywhere in the world. We help customers improve operations, demonstrate duty of care, and react more responsively to customers.

Text messaging reaches more people than email and is faster than calling.

- ✓ To learn more - www.2sms.com
- ✓ Want a No cost No obligation trial account? - www.2sms.com/register.aspx
- ✓ For technical information - www.2sms.com/software.aspx

	For Help, call 2sms on 877-276-7266 (USA), 0800 65 222 77 (UK) or +44 1234 757 800 (Rest of World) or email support@2sms.com . Support is available 24/7.
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Overview

2sms enjoys the business of Pharmaceutical industry customers who rely on 2sms to provide a highly available SMS service. Text messaging can be used to reach 1.7 billion cell phones worldwide. Where you need to communicate quickly to a group of employees, suppliers or customers, text messaging delivers benefits over email and voice calls.

Customers benefit from:

- Fast message delivery to cell phones worldwide
- ISO17799 certified supplier (Information security)
- Redundancy and resilience of platform
- Fast deployment
- Instant ROI
- 24x7 customer service toll free phone/email



Certifications

Owing to the sensitive nature of the information transmitted, Pharmaceutical industry customers value the ISO 17799 certification (Information Security), registration with the Data Protection Registrar and the Investors in People Award. 2sms's commitment to privacy is demonstrated by its TRUSTe licensed privacy statement, which includes EU Safe Harbor compliance and license.



Solutions used:



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Classification	N/A

2sms offers a range of 25 software solutions and offers support which enables them to work with customers existing systems. These solutions include:

- 2sms website
- Excel / Outlook add-ins
- XML for back end integration with existing IT systems
- Portal add-ins for Oracle, IBM Websphere and BEA WebLogic
- A pager replacement service written to be used on Companies existing SNPP software

Pharmaceutical Industry

Customers

GlaxoSmithKline, Napp Pharmaceuticals, Solvay and Unilever

Typical uses:

Customer communications

- Delivery reminders
- New medicines release information
- Products test results
- Prescription confirmations



Case Study

A Pharmaceutical company needed a reliable service which could help them arrange and send out prescription reminders in an easy and instant manner. They were pleasantly surprised when they realised that they could integrate a text messaging system to an Outlook application and use their existing contact information.

Currently they've increased the usage of the text messaging application by sending messages internally as they discovered that the text messaging and reporting system is more dependable than any other method of communication that they were previously using.

Further Information

Further information can be found at www.2sms.com/documents

Or, contact support on 877-276-7266

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