




# 2sms Oil & Gas Vertical

## About 2sms

2sms allows business customers to send text messages from a computer to cell phones anywhere in the world. We help customers improve operations, demonstrate duty of care, and react more responsively to customers.

Text messaging reaches more people than email and is faster than calling.

- ✓ To learn more - [www.2sms.com](http://www.2sms.com)
- ✓ Want a No cost No obligation trial account? - [www.2sms.com/register.aspx](http://www.2sms.com/register.aspx)
- ✓ For technical information - [www.2sms.com/software.aspx](http://www.2sms.com/software.aspx)



For Help, call 2sms on 877-276-7266 (USA), 0800 65 222 77 (UK) or +44 1234 757 800 (Rest of World) or email [support@2sms.com](mailto:support@2sms.com). Support is available 24/7.

## Overview

2sms enjoys the business of Oil and Gas industry customers who rely on 2sms to provide a highly available SMS service. Text messaging can be used to reach 1.7 billion cell phones worldwide. Where you need to communicate quickly to a group of employees, suppliers or customers, text messaging delivers benefits over email and voice calls.

### Customers benefit from:

- Fast message delivery to cell phones worldwide
- ISO17799 certified supplier (Information security)
- Redundancy and resilience of platform
- Fast deployment
- Instant ROI
- 24x7 customer service toll free phone/email



## Certifications

Owing to the sensitive nature of the information transmitted, Oil and Gas industry customers value the ISO 17799 certification (Information Security), registration with the Data Protection Registrar and the Investors in People Award. 2sms's commitment to privacy is demonstrated by its TRUSTe licensed privacy statement, which includes EU Safe Harbor compliance and license.



### Solutions used:



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2sms offers a range of 25 software solutions and offers support which enables them to work with customers existing systems. These solutions include:

- 2sms website
- Excel / Outlook add-ins
- XML for back end integration with existing IT systems
- Portal add-ins for Oracle, IBM Websphere and BEA WebLogic
- A pager replacement service written to be used on Companies existing SNPP software

## Oil & Gas Industry

### Customers

Schlumberger, Halliburton, BP, Carlisle Fuels, ConocoPhillips and Kelly Fuels

### Typical uses:

Maintenance issues

- Safety Alerts
- Excess Gas monitoring
- Gas delivery problems

Technical Alerts

- Seismic data
- Stock quotes



### Case Study

An Oil Company wanted to add a text messaging feature to alert their engineers about maintenance issues. They were aiming to improve their alert system so the engineers could deal with any crisis that might arise immediately, therefore preventing further disasters.

2sms provided the Oil Company with the 2sms Database2sms solution, which enabled the Crisis Management team to integrate the text messaging solution directly into their database which stored all their engineers' details. This enabled text messages to be sent out easily to a specified group of engineers, to help them react in a matter of minutes.

The use of the 2sms service resulted in an improved reaction time when dealing with major issues. It is treated as a common tool not only for crisis instances but also as a feature of quick communication in other areas.

### Further Information

Further information can be found at [www.2sms.com/documents](http://www.2sms.com/documents)  
Or, contact support on 877-276-7266

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