




# 2sms Manufacturing

## About 2sms

2sms allows business customers to send text messages from a computer to cell phones anywhere in the world. We help customers improve operations, demonstrate duty of care, and react more responsively to customers.

Text messaging reaches more people than email and is faster than calling.

- ✓ To learn more - [www.2sms.com](http://www.2sms.com)
- ✓ Want a No cost No obligation trial account? - [www.2sms.com/register.aspx](http://www.2sms.com/register.aspx)
- ✓ For technical information - [www.2sms.com/software.aspx](http://www.2sms.com/software.aspx)



For Help, call 2sms on 877-276-7266 (USA), 0800 65 222 77 (UK) or +44 1234 757 800 (Rest of World) or email [support@2sms.com](mailto:support@2sms.com). Support is available 24/7.

## Overview

2sms enjoys the business of Manufacturing industry customers who rely on 2sms to provide a highly available SMS service. Text messaging can be used to reach 1.7 billion cell phones worldwide. Where you need to communicate quickly to a group of employees, suppliers or customers, text messaging delivers benefits over email and voice calls.

### Customers benefit from:

- Fast message delivery to cell phones worldwide
- ISO17799 certified supplier (Information security)
- Redundancy and resilience of platform
- Fast deployment
- Instant ROI
- 24x7 customer service toll free phone/email



## Certifications

Owing to the sensitive nature of the information transmitted, Manufacturing industry customers value the ISO 17799 certification (Information Security), registration with the Data Protection Registrar and the Investors in People Award. 2sms's commitment to privacy is demonstrated by its TRUSTe licensed privacy statement, which includes EU Safe Harbor compliance and license.



Customer Doc #	SAL-410
Issue No./Date	2.0 10-Dec-07
Classification	N/A

## Solutions used:

2sms offers a range of 25 software solutions and offers support which enables them to work with customers existing systems. These solutions include:

- 2sms website
- Excel / Outlook add-ins
- XML for back end integration with existing IT systems
- Portal add-ins for Oracle, IBM Websphere and BEA WebLogic
- A pager replacement service written to be used on Companies existing SNPP software

## Manufacturing Industry

### Customers

Lafarge Aggregates Ltd, Snap-on Tools Ltd and Kone Plc

### Typical uses:

Communications with Staff

- Delay and delivery status messages
- Job scheduling
- Meetings organised and re-scheduled

Business Resumption Planning

- Back-end system Checks
- Notifications of problems on site

Management Information

- MIS to Business Seniors at earnings announcement date
- Departmental and business unit performance statistics



### Case Study

A Manufacturing Company wanted to add a text messaging feature to improve the performance and efficiency of their production capabilities. Their objective was to speed up communications between head offices and the factory / on site workers, to inform of changes to projects & requirements.

2sms provided the Manufacturing Company with the 2sms Database2sms solution, which enabled the Head Office team to integrate the text messaging solution directly into their database which stored all their workers details. This enabled text messages to be sent out easily at the click of a button informing workers of changes or additions to their schedules and projects.

This resulted in a more effective office team who benefited from time and cost savings, and it was also preferred by the staff as it was easily accessible & informative.

### Further Information

Further information can be found at [www.2sms.com/documents](http://www.2sms.com/documents)

Or, contact support on 877-276-7266

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