




# 2sms General Business

## About 2sms

2sms allows business customers to send text messages from your computer to cell phones anywhere in the world. We help customers improve operations, demonstrate duty of care, and react more responsively to customers.

Text messaging reaches more people than email and faster than calling.

- ✓ To learn more - [www.2sms.com](http://www.2sms.com)
- ✓ Want a No cost No obligation trial account? – [www.2sms.com/register.aspx](http://www.2sms.com/register.aspx)
- ✓ For technical information - [www.2sms.com/software.aspx](http://www.2sms.com/software.aspx)



For Help, call 2sms on 877-276-7266 (USA), 0800 65 222 77 (UK) or +44 1234 757 800 (Rest of World) or email [support@2sms.com](mailto:support@2sms.com). Support is available 24/7.

## Overview

2sms enjoys the business of General Business customers who rely on 2sms to provide a highly available SMS service. Text messaging can be used to reach 1.7 billion cell phones worldwide. Where you need to communicate quickly to a group of employees, suppliers or customers, text messaging delivers benefits over email and voice calls.

### Customers benefit from:

- Fast message delivery to cell phones worldwide
- ISO17799 certified supplier (Information security)
- Redundancy and resilience of platform
- Fast deployment
- Instant ROI
- 24x7 customer service toll free phone/email



## Certifications

Owing to the sensitive nature of the information transmitted, General Business sector customers value the ISO 17799 certification (Information Security), registration with the Data Protection Registrar and the Investors in People Award. 2sms's commitment to privacy is demonstrated by its TRUSTe licensed privacy statement, which includes EU Safe Harbor compliance and license.



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## Solutions used:

2sms offers a range of 25 software solutions and offers support with enabling these to work with customers existing systems. These solutions include:

- 2sms website
- Excel / Outlook add-ins
- XML for back end integration with existing IT systems
- Portal add-ins for Oracle, IBM Websphere and BEA WebLogic
- A pager replacement service written to be used on Companies existing SNPP software

## General Business

### Customers

Ceilite Air Conditioning, HolidayLets, House of Fraser, Marks and Spencers, Maybourne Hotel Group, Rugby Football Union, Somerfield, Specsavers Opticians, Weetabix and William Hill

### Typical uses:

Customer Information

- Special offers
- Confirmation of bookings/appointments
- Company updates

Management Information

- MIS to Business Seniors at earnings announcement date
- Departmental and business unit performance statistics

Business Resumption Planning

- Back-end system Checks
- Notifications of problems/disruption to service



### Case Study

A National organisation needed to contact a large number of customers and employees at one time, to impart information on up coming events. After talking to 2sms they decided that text messaging would be the most appropriate method of doing this.

2sms provided the organisation with a text messaging account and the add-in for excel, within which they had stored all their numbers. This allowed them to impart information to 1000 people at any one time.

The benefits resulting were decreased advertising costs and improvements in the productivity of the office staff.

### Further Information

Further information can be found at [www.2sms.com/documents](http://www.2sms.com/documents)

Or, contact support on 877-276-7266

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