




# 2sms Education

## About 2sms

2sms allows business customers to send text messages from your computer to cell phones anywhere in the world. We help customers improve operations, demonstrate duty of care, and react more responsively to customers.

Text messaging reaches more people than email and faster than calling.

- ✓ To learn more - [www.2sms.com](http://www.2sms.com)
- ✓ Want a No cost No obligation trial account? – [www.2sms.com/register.aspx](http://www.2sms.com/register.aspx)
- ✓ For technical information - [www.2sms.com/software.aspx](http://www.2sms.com/software.aspx)



For Help, call 2sms on 877-276-7266 (USA), 0800 65 222 77 (UK) or +44 1234 757 800 (Rest of World) or email [support@2sms.com](mailto:support@2sms.com). Support is available 24/7.

## Overview

2sms enjoys the business of Education sector customers who rely on 2sms to provide a highly available SMS service. Text messaging can be used to reach 1.7 billion cell phones worldwide. Where you need to communicate quickly to a group of employees, suppliers or customers, text messaging delivers benefits over email and voice calls.

### Customers benefit from:

- Fast message delivery to cell phones worldwide
- ISO17799 certified supplier (Information security)
- Redundancy and resilience of platform
- Fast deployment
- Instant ROI
- 24x7 customer service toll free phone/email



## Certifications

Owing to the sensitive nature of the information transmitted, Education sector customers value the ISO 17799 certification (Information Security), registration with the Data Protection Registrar and the Investors in People Award. 2sms's commitment to privacy is demonstrated by its TRUSTe licensed privacy statement, which includes EU Safe Harbor compliance and license.



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## Solutions used:

2sms offers a range of 25 software solutions and offers support with enabling these to work with customers existing systems. These solutions include:

- 2sms website
- Excel / Outlook add-ins
- XML for back end integration with existing IT systems
- Portal add-ins for Oracle, IBM Websphere and BEA WebLogic
- A pager replacement service written to be used on Companies existing SNPP software

## Education

### Customers

Broomwood Hall School, Guildhall School of Music and Drama, Lancaster University, Laurence Jackson Schools, London Business School, London Metropolitan University, Scottish Agricultural College, Sheffield Hallam University, University of Leeds, University of Manchester and University of Sussex,

### Typical uses:

Communications with Students

- Course registration details
- Coursework deadlines
- Rescheduling of classes and extra activities

Communications with Staff

- Job announcements
- Class scheduling/cover

Communication with Parents

- Confirmation of receipt of letters sent home
- Information on upcoming events
- Updates on child locations after event attendance



### Case Study

A University had a requirement to add text messaging into their student support department to enable their staff to send out notices for when students could collect their ID cards, funding checks and other ad hoc administration information.

Having contacted 2sms they installed the Email2sms software solution to enable them to quickly and easily send messages to an already setup list of students contact details. This enhanced the student experience and meant information could be quickly and easily conveyed whilst ensuring students received the information on time, as opposed to them checking the student bill boards for updates.

The result was that students were able to access the information they required more quickly and hence act upon this, and the student support department had more time to spend with students rather than mass communications.

### Further Information

Further information can be found at [www.2sms.com/documents](http://www.2sms.com/documents)

Or, contact support on 877-276-7266

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