




2sms Distribution

About 2sms

2sms allows business customers to send text messages from your computer to cell phones anywhere in the world. We help customers improve operations, demonstrate duty of care, and react more responsively to customers.

Text messaging reaches more people than email and faster than calling.

- ✓ To learn more - www.2sms.com
- ✓ Want a No cost No obligation trial account? - www.2sms.com/register.aspx
- ✓ For technical information - www.2sms.com/software.aspx



For Help, call 2sms on 877-276-7266 (USA), 0800 65 222 77 (UK) or +44 1234 757 800 (Rest of World) or email support@2sms.com. Support is available 24/7.

Overview

2sms enjoys the business of Distribution industry customers who rely on 2sms to provide a highly available SMS service. Text messaging can be used to reach 1.7 billion cell phones worldwide. Where you need to communicate quickly to a group of employees, suppliers or customers, text messaging delivers benefits over email and voice calls.

Customers benefit from:

- Fast message delivery to cell phones worldwide
- ISO17799 certified supplier (Information security)
- Redundancy and resilience of platform
- Fast deployment
- Instant ROI
- 24x7 customer service toll free phone/email



Certifications

Owing to the sensitive nature of the information transmitted, Distribution industry customers value the ISO 17799 certification (Information Security), registration with the Data Protection Registrar and the Investors in People Award. 2sms's commitment to privacy is demonstrated by its TRUSTe licensed privacy statement, which includes EU Safe Harbor compliance and license.



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Solutions used:

2sms offers a range of 25 software solutions and offers support with enabling these to work with customers existing systems. These solutions include:

- 2sms website
- Excel / Outlook add-ins
- XML for back end integration with existing IT systems
- Portal add-ins for Oracle, IBM Websphere and BEA WebLogic
- A pager replacement service written to be used on Companies existing SNPP software

Construction Industry

Customers

Post Office, Container Ships, DHL (Securicor Omega Express), Freightliner and Lynx Express

Typical uses:

Communications with Staff

- Delay and delivery status messages
- Job scheduling
- Meetings organised and re-scheduled

Business Resumption Planning

- Back-end system Checks
- Notifications of problems on site

Management Information

- MIS to Business Seniors at earnings announcement date
- Departmental and business unit performance statistics



Case Study

A Distribution Company X wanted to add a text messaging feature to improve the performance and efficiency of their delivery capabilities. Their objective was to speed up communications between head/depot offices and the drivers out on the road, to inform of changes to delivery schedules.

2sms provided the Distribution Company with the 2sms Database2sms solution, which enabled the Head Office team to integrate the text messaging solution directly into their database which currently stores all their driver details, this enabled text messages to be sent out easily at the click of a button informing drivers of changes or additions to their schedules.

This resulted in a more effective office team who benefited from time and cost savings and was preferred by the drivers who were then not distracted in the middle of a delivery.

Further Information

Further information can be found at www.2sms.com/documents

Or, contact support on 877-276-7266

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