



2sms Software Mobile Solutions Overview

About 2sms

2sms allows business customers to send text messages from your computer to cell phones anywhere in the world. We help customers improve operations, demonstrate duty of care, and react more responsively to customers.

Text messaging reaches more people than email and faster than calling.

- ✓ To learn more - www.2sms.com
- ✓ Want a No cost No obligation trial account? - www.2sms.com/register
- ✓ For technical information - www.2sms.com/software



For Help, call 2sms on 877-276-7266 (USA), 0800 65 222 77 (UK) or +44 1234 757 800 (Rest of World) or email support@2sms.com. Support is available 24/7.

2sms Mobile Solutions Overview

The 2sms Mobile Solutions comprise 4 of 25 software solutions that act as a bridge from your corporate systems to the SMS messaging network. Visit www.2sms.com/software for more information.

For 2sms customers who are away from their desk, 2sms offers mobile solutions giving access to 2sms services while on the move. You can use the 2sms service from your phone through our software, or simply by accessing our site. Choose your own method to access your 2sms account:

- [Windows](#)
- [Blackberry](#)
- [PDA](#)
- [Java Midlet](#)

This short document explains what is possible in terms of sending text messages from handset devices. It covers the options available, the advantages and disadvantages of each method, and provides a quick guide to allow a customer to choose a solution that is suitable for them.

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Technology Overview

The 2sms handset software solutions all use the internet capabilities of a cellular phone to send SMS text messages.

When sending a text message from a handset using 2sms software, you are :

1. Not using the regular SMS capabilities of the phone.
2. Not able to use the address book on the phone.
3. You are accessing your 2sms address book stored securely on the 2sms web site.
4. You are sending your text messages over HTTP(S) (The internet) to 2sms, who then send the text messages on to the mobile phone carriers.

In technical terms, the 2sms software is sending XML to / from the handset over the data channel to 2sms systems in Ashburn, VA and Cranfield, UK.

Benefits of Using the 2sms Handset Software

1. Use your 2sms address book / group distribution lists.
 - a. No re-keying of data onto your phone.
 - b. No loss of data if your phone is stolen.
2. Faster sending of group messages than compared to normal handset speeds.
3. Text messages are billed by 2sms, not your cellular phone carriers.
4. All messages sent are logged; audit trail is available.
5. You can run reports to see the delivery status of your messages.

Disadvantages of Using the 2sms Handset Software

1. You cannot access your phone's address book when using 2sms handset software.
2. Your phone will need to be capable of using the internet.
3. You will need to install software on your phone.
 - a. Except when you use the mobile phone optimized 2sms web site.
4. The 2sms handset software is different from the text messaging software on your phone.

2sms Handset Software Options

Version	Description	Phone Type
PDA web site	Mobile optimized web site at http://pda.2sms.com	All internet capable phones including Blackberry, Palm, Symbian and Windows mobile
2sms Windows mobile solution	Windows mobile application	All Windows mobile
2sms Java midlet	Java Midlet	All java capable phones except Blackberry
2sms Blackberry	Java Midlet with Blackberry Java libraries embedded for improved Blackberry compatibility	Blackberry devices

2sms PDA Solution

For 2sms customers who are away from their desk, 2sms offers a solution available to those using a Smartphone, PDA or Blackberry. 2sms customers can access their 2sms account by visiting <http://pda.2sms.com>. The PDA version of the 2sms website is designed for the mobile browser, optimized to provide fast, easy and secure access to the core 2sms service.

Simply open your browser on your mobile device, and point to <http://pda.2sms.com>. SMS messages sent from this site are charged to your 2sms account, not to your mobile phone. Please note that this service will use GPRS or WiFi to access the 2sms PDA web site, and may incur mobile internet charges billed by your network operator.



The 2sms Windows Mobile Solution offers the customer the following functionality:

- ✓ Isolated user use
- ✓ Send messages to a single recipient or to pre-setup groups on your 2sms website account.
- ✓ 2sms address book integration
- ✓ Ability to setup templated messages
- ✗ Reporting available via the 2sms website
- ✗ No scheduled messages

2sms Windows Mobile Solution

2sms customers wishing to use their 2sms account while mobile can take advantage of the 2sms Windows Mobile solution. This software will install onto a Windows Mobile device, and access a customer's account with 2sms over GPRS. It will allow the customer to send messages, and run reports on traffic sent.

This solution has passed the Microsoft 'Designed for Windows Mobile' certification program.



The 2sms Windows Mobile Solution offers the customer the following functionality:

- ✓ Isolated user use
- ✓ Send messages to a single recipient or to pre-setup groups on your 2sms website account.
- ✓ 2sms address book integration
- ✗ Reporting available via the 2sms website
- ✗ No scheduled messages

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2sms Java Midlet Solution



Customers with mobile phones that support J2ME can download the 2sms SMS Java midlet solution.

The SMS midlet allows 2sms customers to use the 2sms service from their phone. By allowing 2sms customers to access their 2sms website account, send messages, run reports and access customer service. The 2sms Java Midlet uses GPRS or WiFi to access your 2sms account over HTTP. Any messages sent are billed to your 2sms account.

Please note that GPRS / WiFi access is dependent on the capabilities of your mobile phone, and that this service will use GPRS or WiFi to access the 2sms PDA web site. This may incur mobile internet charges billed by your network operator.

The 2sms Windows Mobile Solution offers the customer the following functionality:

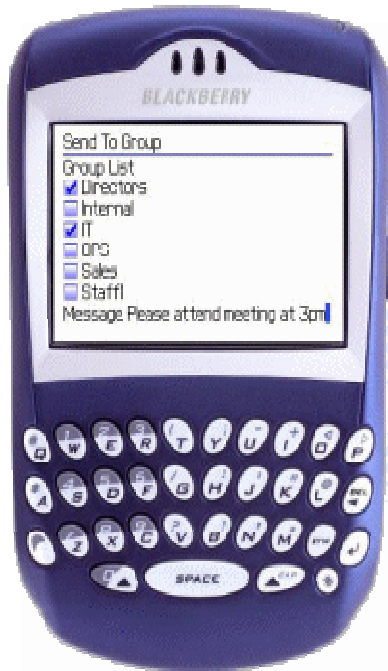
- ✓ Isolated user use
- ✓ Send messages to a single recipient or to pre-setup groups on your 2sms website account.
- ✓ 2sms address book integration
- ✓ Scheduled messages
- ✗ Reporting available via the 2sms website

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2sms Blackberry Solution

2sms offer three solutions services to Blackberry users.

1. The 2sms web service at www.2sms.com allows customers to send text messages to all Blackberry devices worldwide.
2. Blackberry users can access their 2sms account using the Blackberry optimized site at <http://pda.2sms.com>
3. 2sms offer a Java Midlet optimized for Blackberry devices



The 2sms Windows Mobile Solution offers the customer the following functionality:

- ✓ Isolated user use
- ✓ Send messages to a single recipient or to pre-setup groups on your 2sms website account.
- ✓ 2sms address book integration
- ✗ Reporting available via the 2sms website
- ✗ No scheduled messages

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These solutions are targeted at customers who are looking for mobile solution to allow them access to their 2sms text messaging account. Use the 2sms Mobile Solutions to send SMS Messages:

- To one or more mobiles
- On all networks domestic and international
- Fast turnaround. Our SLA is 97% of messages submitted to a delivery network in less then 60 seconds.

Requirements

Handset specific dependent upon solution chosen, please see relevant section above.

Installation requires the user to have a 2sms account, this can be setup by visiting www.2sms.com/register.aspx

Or by calling support

Useful Information

The 2sms technical installation guide can be found at www.2sms.com/documents/uk/software/2sms_UK_Software

For information on other 2sms Software offerings and other company information please visit www.2sms.com/documents

2sms Software Upgrade Program

2sms engages in a software upgrade program, and it is anticipated that the handset software solutions will be updated in 3Q or 4Q 2007. 2sms welcomes customer suggestions for improvements to the software.

Security

2sms software solutions allow the customer to choose to use a secure and encrypted channel for sending their text messages. The security advantages are offset by a slightly slower message send time.

2sms is certifiend ISO27001 for information security, and its privacy statement is licensed by TRUSTe. 2sms has been certified as operating compliant EU safe Harbor processes for data protection.

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